



academy ^{CROMOCOL} × **PTE** × **KRÜSS**

Cromocol Academy in collaboration with PTE and Krüss

UNLOCK THE SCIENCE BEHIND PERFECT PACKAGING

April 9, 2025 @ Cromocol in Borås, Sweden.

Cromocol and **PTE** invites you to an exclusive seminar with **Krüss**, where we dive into the essential factors for achieving precision in ink and coating applications.

Discover how to optimize surface treatment, enhance adhesion, and implement effective quality control to minimize defects.

Whether you work in printing, packaging, or coatings, this seminar will provide practical insights and expert guidance to refine your processes and drive innovation.

Read more and register now →

The agenda

Enhancing Packaging Performance:
Surface Science for Inks, Coatings & Adhesion

APRIL 9, 2025

@Cromocol in Borås, Sweden

A Hands-On Seminar Covering the Fundamentals of Coating, Printing, and Adhesion for Packaging Perfection.

SELECTING THE OPTIMAL INKS & COATINGS

- Understanding Static & Dynamic Surface Tension Fundamentals.

ACHIEVING EFFECTIVE INK & COATING APPLICATION

- Exploring Contact Angle, Drop Spreading, and Adhesion Analysis.

PREVENTING PRODUCTION DEFECTS

- Quality Control Strategies & Product Testing.

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SURFACE PREPARATION & ACTIVATION

- Plasma, Corona, Flame, and Chemical Pre-Treatment Techniques.

IDENTIFYING & RESOLVING COATING DEFECTS

- Tackling Issues like Orange Peel and Fish Eyes.

Q&A AND LIVE DEMONSTRATION OF INSTRUMENTS

Don't miss this opportunity to deepen your knowledge and connect with industry experts.

Spaces are limited – sign up today →

Info and registration

Enhancing Packaging Performance:
Surface Science for Inks, Coatings & Adhesion

SEMINAR VENUE

Cromocol Scandinavia AB
Åsboholmsgatan 16
504 51 Borås, Sweden

SEMINAR HOURS

April 9, 2025, 8:45 to 16:00

PARTICIPATION FEE

Free of charge, including lunch and refreshments.

LANGUAGE

The seminars will be held in English.

ACCOMMODATION

If you need accommodation, we recommend:

- [Quality Hotel™ Grand, Borås](#) →
- [Scandic Hotels™ Plaza Borås](#) →
- [Comfort Hotel Jazz, Borås](#) →

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CONTACT

Questions are answered by Markus @ Cromocol.
+46 (0)33 23 50 00 or markus@cromocol.se

REGISTRATION

- Register from the link or QR below.
- The last day for registration is March 29.
- The registration is binding.

REGISTRATION FORM →

